



# 2020 TRIP PROGRAM

We are pleased to offer our travel incentive program for 2020. Review the following information on earning points. Complete and return this sign-up, then start daydreaming about a great get-away!

If you are participating in the Travel Incentive Program, please complete this entire page and submit with your deposit.

## POINTS WORKSHEET

Program Period: **January 1, 2020 – December 31, 2020**

**Alliance Members GET 5 BONUS POINTS!**

### BASE POINTS

EARN **1 POINT**  
FOR EVERY \$5000 PURCHASED UP TO YOUR 2019 PURCHASE DOLLARS  
REPORTED QUARTERLY

### DOUBLE POINTS

EARN **2 POINTS**  
FOR EVERY \$5000 PURCHASED OVER YOUR 2019 PURCHASE DOLLARS  
REPORTED QUARTERLY

### BONUS POINTS TOTALLED AND REPORTED AT END OF YEAR

| American Standard<br>HEATING & AIR<br>CONDITIONING | MITSUBISHI ELECTRIC<br>COOLING & HEATING            | SUPPLIES AT<br>cfm equipment<br>DISTRIBUTORS        |
|--|---|---|
| Purchase \$500,000<br>POINTS EARNED <b>50</b>      | Purchase \$250,000<br>TOTAL POINTS EARNED <b>25</b> | Purchase \$100,000<br>TOTAL POINTS EARNED <b>40</b> |
| Purchase \$300,000<br>POINTS EARNED <b>30</b>      | Purchase \$150,000<br>TOTAL POINTS EARNED <b>15</b> | Purchase \$75,000<br>TOTAL POINTS EARNED <b>30</b>  |
| Purchase \$200,000<br>POINTS EARNED <b>20</b>      | Purchase \$100,000<br>TOTAL POINTS EARNED <b>10</b> | Purchase \$50,000<br>TOTAL POINTS EARNED <b>20</b>  |
| Purchase \$100,000<br>POINTS EARNED <b>10</b>      | Purchase \$50,000<br>TOTAL POINTS EARNED <b>5</b>   | Purchase \$25,000<br>TOTAL POINTS EARNED <b>10</b>  |

Qualifying purchases will earn you bonus points. Bonus Points are totaled and reported at end of year, and are based on total purchases for each category.

To earn coupons: All products, accessories and parts purchases count toward BASE POINTS and DOUBLE POINTS. American Standard purchases also count toward BONUS POINTS. Mitsubishi purchases also count toward BONUS POINTS. Supply purchases also count toward BONUS POINTS. Supply purchase points can not be combined with the Dealer Program Supplies Rebate - it is either/or. Purchase levels cannot be carried over to the following year. Your CFM account must be current to receive credits for points. Dealers signed-up for incentive trips will be credited for earned points against their open CFM account balance. Points will accrue through December 31, 2020 or once the initial cost of trip (\$7880) has been earned, whichever comes first.

Company Name: \_\_\_\_\_

CFM Accounts #(s): \_\_\_\_\_

I have read the 2020 Travel Incentive Program and agree to participate under these directives.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Trip is billable at net cost over 6 installments (plus deposit).

# St. Martin

November 1-7, 2020

**197** points

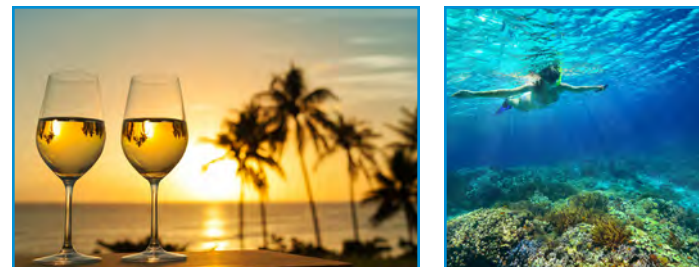
**\$7880** per couple  
6 nights, transfers  
Trip paid in full by 7/30/20.

**\$2780** deposit per couple  
(+\$850/month)

# of travelers

total due now

Due: upon registration 2/20-7/20



# 2020 TRIP PROGRAM



# St. Martin

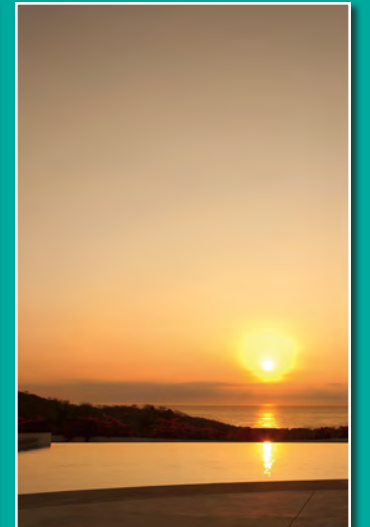
November 1-7, 2020

7 Days/6 Nights

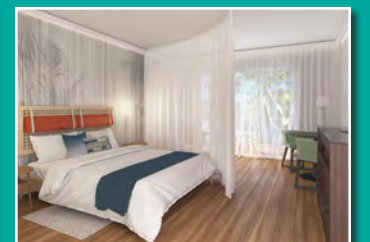
**Brand new resort!**  
Opening February 1, 2020

The modern designed Secrets St. Martin Resort & Spa takes its inspiration from the island's radiant surroundings, steeped in Caribbean-European and French roots. Located just 35 minutes from the Princess Juliana International Airport, Secrets St. Martin is on the French side known for its outdoor markets and French and Indian cuisine. This setting makes this luxurious and romantic hideaway central to all of the cultural vibrance of St. Martin. Immersed in cultural flavors, you will experience the stylish, vibrant locale with the extensive inclusions of Unlimited-Luxury® and the romantic ambiance of a Secret Resort.

This is an adults-only resort.



**ALL-INCLUSIVE PACKAGE!**  
Meals, drinks and cocktails included in price.



Look inside for the itinerary and see some of the activities you can choose to do on your trip!

Questions? Contact Espie:  
**(916) 679-4028**  
espie@cfmequip.com

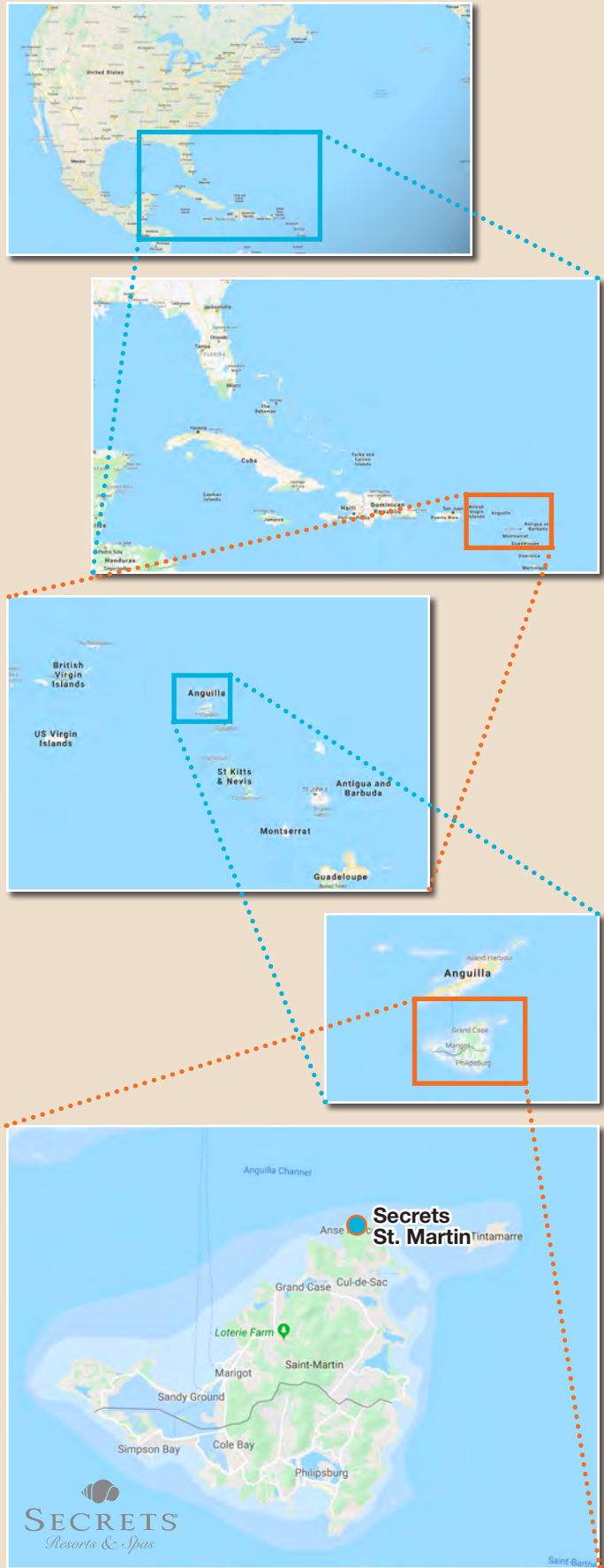


Call us at (916) 447-7022  
Corporate Office: 1644 Main Avenue, Suite 1 • Sacramento, CA 95838  
Branch Office: 1744 South Pearl Street • Fresno, CA 93721  
Branch Office: 890 Service Street • San Jose, CA 95112  
Branch Office: 5650 Imhoff Drive, Unit J • Concord, CA 94520  
Branch Office: 1879 Deming Way • Sparks, NV 89431

FAX this completed registration form to (916) 679-4075  
If you have any questions, contact Espie: (916) 679-4028 OR espie@cfmequip.com

1644 Main Avenue, Suite 1 • Sacramento, CA 95838 • Phone: (916) 447-7022 • Fax: (916) 679-4075 • www.cfmequip.com

# Where are we Going?



# What we will do:

## St. Martin November 1-7, 2020

Secrets

[http://www.secretsresorts.com/en\\_us/resorts/st-martin/st-martin.html](http://www.secretsresorts.com/en_us/resorts/st-martin/st-martin.html)



- 11/1 Travel to St. Martin**
- 11/1 Welcome Reception**
- 11/6 Farewell Dinner**
- 11/7 Depart to USA**



**UNLIMITED-LUXURY®  
ALL-INCLUSIVE PACKAGE!**  
Meals, drinks and cocktails  
included in price.

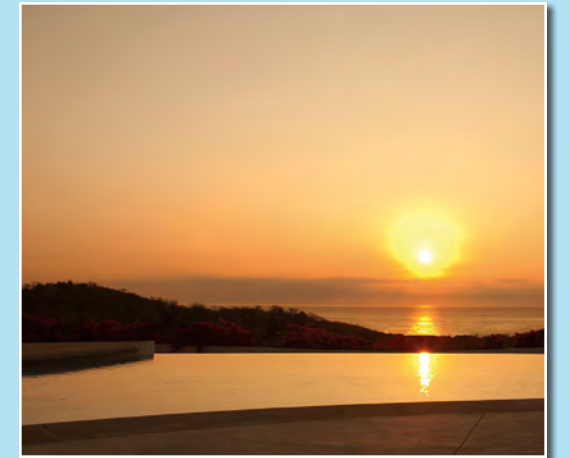
### Unlimited-Luxury® Includes:

- Limitless access to gourmet à la carte dining options without reservations required
- Unlimited international and domestic top-shelf spirits
- Unlimited natural fruit juices and soft drinks
- 24-hour room and concierge services
- Pool and beach wait service
- Daily refreshed mini-bar with soft drinks, juice, bottled water and beer
- Daily maid service
- Endless daytime activities and live nightly entertainment
- Theme parties, oceanfront bars and entertainment venues
- No wristbands required
- All taxes and gratuities included
- Enjoy free Wi-Fi and free international calling to the US, Canada and Mexico with Unlimited Connectivity



### Junior Suite Ocean View Rooms for Everyone!

- One king size bed or two double beds
- Comfortable Indoor lounge area
- Private furnished balcony or terrace
- Romantic tub
- Views of the Caribbean Sea and lush tropical garden
- 452 sq. ft.



Registration and Points  
Worksheet on back!



2020 TRIP PROGRAM