



CFM 2021 Dealer Programs

916.447.7022 • cfmequip.com

PARTNER
 \$200/month

\$250,000
Estimated Purchase Commitment

INCLUDED
American Standard
Dealer Locator listing

**Company Internal
Administrator**

Name _____

Email _____

DEALER
 \$100/month

\$100,000
Estimated Purchase Commitment

\$50/month
American Standard
Dealer Locator listing

**Company Internal
Administrator**

Name _____

Email _____

**CUSTOMER
CARE**

BUILT TO A HIGHER STANDARD[®]
American Standard
 HEATING & AIR CONDITIONING

Platinum Level
\$15,000 Investment

Gold Level
\$10,000 Investment

Silver Level
\$5,000 Investment

**Company Internal
Administrator**

Name _____

Email _____

**DIAMOND
CONTRACTOR**

Nomination

Elite Level

Preferred Level

Standard Level

**Company Internal
Administrator**

Name _____

Email _____

ALLIANCE
 \$125/month

The **Alliance**
of Independent HVAC Contractors

Included
with **PARTNER** Dealer Program

**Company Internal
Administrator**

Name _____

Email _____

We are pleased to be able to offer you these dealer program tools, support, and incentives for your purchases from January 1st, 2021 through December 31st, 2021.

PROGRAM REQUIREMENTS:

- Your account must be current and in good standing throughout the year in order to be eligible for any financial support. (Current: the payment of invoices by the due date noted on each invoice).
- The minimum annual purchasing commitment (as listed above) must be achieved.

Effective January 1, 2021, CFM Equipment Distributors, Inc. will bill dealer as indicated above monthly to receive the benefits associated with the selected Level Dealership.

This agreement is for one (1) year and may be canceled by either party after a written 30 day notice. If not cancelled, this agreement will automatically renew after (1) year.

**PLEASE FILL OUT AND RETURN
THE W-9 FORM ON THE BACK
WITH YOUR SIGNED DEALER FORM**

AGREEMENT for

(dealer company name)

ACCEPTED BY:

Dealer/Contractor Principle Signature

Date _____

CFM Equipment Distributors, Inc.

Territory Manager Signature

Date _____

We appreciate your business and look forward to a successful partnership.

Sincerely,

John Steele, Sales Manager

Date _____

HELPING OUR CUSTOMERS AND EMPLOYEES SUCCEED

